

MEDIA RELEASE

Thursday 2nd July, 2015

Energetic Cup shines a light on Women's Gymnastics in Latrobe City

The Energetic Cup is set to shine a light on Latrobe City, as hundreds of young competitive gymnasts and their friends and family come to Gippsland in August for a weekend of inspiring Women's Gymnastics. Hosted by Energetic Gymnastics in Traralgon, Traralgon Stadium will be transformed into a gymnastics arena for the Energetic Cup on Sunday 9th August, complete with a Women's Gymnastics set up and great viewing for spectators. Held alongside the event will be the third annual State Pennant Wildcard event for Women's Gymnastics Levels 1-3.

Chief Executive Officer of Gymnastics Victoria, Jamie Parsons, said Gymnastics Victoria's commitment to hosting gymnastics events in regional Victoria has contributed to greater awareness of the benefits of gymnastics.

"Gymnastics is currently the fastest growing major participation sport in Victoria, showing an increase in membership of more than 15% in the first half of 2015," said Parsons.

"By hosting gymnastics competitions in regional Victoria, Gymnastics Victoria is contributing to additional economic activity in regional towns, which assists with increasing participation and number of gymnastics clubs run in regional Victoria."

The State Pennant Wildcard event is an important event in the Gymnastics Victoria Women's Gymnastics Pennant Series. Spectators will be entertained by gymnasts competing across several Divisions, with the top two teams from each Level automatically qualifying for the GK Elite Women's State Pennant Finals at BTYC Gymnastics Club on the 15th and 16th August.

Head Coach of Energetic Gymnastics, Elise Edgar, said the club, with support of Gymnastics Victoria and Latrobe City Council, is excited to take the event to a new level for competing gymnasts and the wider community.

"At Energetic, we like to think outside the square and create an event experience that is memorable for everyone, including the gymnasts and their family and friends," said Edgar.

"In the past, we've had surprise guest appearances from Australian Gymnastics team members and live Acrobatic Gymnastics performances. This year we've got plans to host an interactive come and try zone for families."

The Mayor of Latrobe City Council, Cr. Dale Harriman, said the Energetic Cup and the State Pennant Wildcard will place gymnastics on the sporting map of the Gippsland region next month.

"Gymnastics is an inclusive sport and I encourage the community to show its support for this event and the competitors from across Victoria.

"Hosting such a prestigious event in regional Gippsland demonstrates to the rest of the state that we have the facilities, the talent and the passion for the sport and we look forward to welcoming the competitors, the officials and coaches and their families to Latrobe City," said Cr. Harriman.

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Media Interviews: The following persons can be made available for interviews prior to the event
Cr. Dale Harriman, Latrobe City Council
Jamie Parsons, Chief Executive Officer of Gymnastics Victoria
Elise Edgar, Head Coach of Energetic Gymnastics

Photo Opportunities: Photo access for journalists at the event can be arranged upon request.
Photo shoot to launch the events can be arranged at Energetic Gymnastics upon request.